

Congressman Philip Crane, Chairman
Subcommittee on Trade
Way and Means Committee
1102 Longworth House Office Building
Washington, DC 20515

May 29, 2002

Dear Congressman Crane,

Writing on behalf of LeapFrog Enterprises and families throughout America who would benefit from a tariff reduction on educational toys.

LeapFrog Enterprises develops and manufacturers electronic products that help children learn fundamental educational skills. Our products are purchased by consumers in retail toy departments and by school throughout the United States. Eighty percent of our products are designed to develop reading skills from phonemic awareness through reading comprehension.

Educational toys are subject to a 2.6% duty while all other toys are duty free.

This situation creates higher costs for products that most benefits our nations educational goals. The State of Illinois has recently approved our LeapPad Reading System for its' library borrowing program and like thousand of classrooms and million of consumers could be a beneficiary of a lower tariff.

I am asking for your support to eliminate the duty on electronic learning toys which will enable us to deliver more affordable educational toys throughout the USA.

Thank you for your efforts on behalf of the State of Illinois and the American people.
God Bless.

Sincerely,

Tim Bender
President, Global Consumer Group
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