

Mental Health America Profile

DONATION PROFILE

Mental Health America and its 240 affiliates in 41 states raise \$243 million annually. Many affiliates receive funding through United Way and similar charities for services such as supportive housing, homeless programs, rehabilitation support and counseling. A significant portion of funding comes from individual donors and is relied on in planning for the delivery of essential services.

IMPACT

United Way Worldwide has suggested a reduction in the charitable tax deduction could reduce individual contributions by 2.5 percent. A 2.5 percent reduction in funding received from United Way would result in reduced support for programs that provide critical services for at-risk youth, supportive housing for a single mother, and counseling that connects people to community-based programs.

A change in the deduction would also affect the ability to respond to disasters and crises, which cause trauma and an increased need for mental health support. Affiliates in areas affected by Hurricane Sandy relied on tax-deductible contributions to restore critical services, such as crisis lines and counseling. Funding was also received from charities dependent upon tax-deductible contributions to provide mental health therapy to individuals and families impacted by the hurricane.

INDIVIDUAL DONOR FEEDBACK

In a recent Public Opinion Poll conducted by United Way Worldwide, 23 percent of high net worth individuals indicated that receiving tax benefits was a “major” motivation for their charitable giving.

ORGANIZATION PROFILE

Mental Health America’s affiliates provide help, services and opportunities for millions of children and families across the country.

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Hearing: Tax Reform and Charitable Contributions